



Does your liner have a message?

A printed induction seal has the flexibility to meet the needs of many packaging, marketing, and promotional initiatives, and is a great opportunity to engage the consumer as they begin to use your product.

Explore the many options inside.

Printed Liners | Branding & Differentiation



Grow Your Market Share

The uses of a printed induction seal are endless. Available in single to multiple color prints, random or registered, we have the expertise to deliver a printed liner for both standard package and special promotions. Explore the options of including a print or updating an existing print on your induction seal with some ideas below.



 **Special Promotions**



 **Standard Advisories**



 **Custom Color Prints**



 **Fresh Ingredients**



 **Quality Assurance**



 **1D & 2D Barcodes**



 **Holographic Security**



 **Product Line Distinction**



 **Brand Affirmation**

Printed Liners | Consumer Coupons



Protect. Promote. Engage.

Induction Seal Coupons offer a great opportunity to encourage cross-category purchases, repeat purchases, and promotions of new product launches. Encourage brand loyalty and save on traditional coupon costs with a coupon safely sealed to the container - getting the coupon into the hands of your customers.



The next generation of consumer coupons.

Take Advantage of all that Selig's Printed Coupon Seals Offer



Cross Promotion



Promote New Products



Brand Affirmation



Sustainability



Incentive Programs



Tabbed Liners



Communications



Website Relay



QR Barcodes | Consumer Engagement

Take advantage of the latest technology-based marketing by engaging consumers with interactive QR Barcodes (Quick Response or 2D Barcodes) printed on your product's liner.

How can your brand use QR codes to increase interest and build brand strength?

- Instantly and effortlessly direct consumers to specific info, mobile websites, competitions, rewards and more!

**** No Purchase Necessary ****
SCAN 2 WIN SWEEPSTAKES

First Name*
Last Name*
Email*
State*
Age*

Submit

Terms and Conditions

Promotions

Thank you for your support!

Donate Funds
Every dollar helps us rescue and deliver nearly 5 pounds of food.

Enter Donation Amount

DONATE NOW

Scan. Donate. Done.

Terms and Conditions

Cause/Donations

the science of skincare #4

apply darker shade in crease

The Science of Skincare

Video Clips

CHOOSE MY DINNER

Smok'n Barbecued Ribs

avg rating: ★★★★★ (5)

total time: 1 hr 25 min

prep: 10 min

servings: 5 servings

Print Recipe

Add to My Recipe Box

Send/Share

Add to Shopping List

Rate Recipe

Recipes/Preparation

SCAN ME

SCAN ME

Shop Online

Online Shop

PRODUCT OPTIONS

SUMMARY

SELIG BRAND COFFEE
ITEM # 5004780

Retail Price: \$12.35

Quantity: 1

ADD TO CART

Add to DITTOB

Add to Shopping List

Shopping Cart

got milk?

got milk?

facebook

Facebook helps you connect and share with the people in your life.

Milk Mustache Campaign

like us a latte

and you could win a Latte Lovers Essentials kit

one winner every hour

Facebook®



Creating Excitement. Collecting Customer Data.

Whether it's a timed opportunity related to the holidays or special event, Game Piece Programs motivate consumer activity and can be used to collect rich consumer data, gather feedback on new products, and help drive the success of social media campaigns. Engage and connect with your customers with unique Induction Seal Game Pieces.



Sweepstakes
Enter a unique code online.



Recipe Contest
Relay to website for contest entry.



Instant Win
Look under seal for game piece.



Collect 'n Win
Collect seals & mail in for prizes.

Additional Information Printed Liners



Take the Next Step with Selig Printed Liners

For liners that exceed your expectations and prints that make an impact on your consumers, rely on the professionals at Selig Sealing Products, your global leader in innovative sealing solutions. To view additional printed liner examples, visit our "Printing and Branding" Album online at www.seligsealing.com/imagegallery.html.

Interested in seeing some samples on your package? Contact one of our sales representatives today to get started with your print initiative!



www.SeligSealing.com

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